



2019 Search for a Star Mountain and Moorland Champions
Llanarth Red Bull owned by Dawn Hunt and ridden by Lois Hunt



2019 SEIB Racehorse to Riding Horse Champions
Grandeur owned by Yvonne Jacques and ridden by Jo Bates



2019 SEIB Search for a Star Champions
Linsfort Ear to the Ground owned and ridden by Lisa Sergeant

SEIB Virtual Competitions 2020

Entry Pack



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WELCOME TO THE VIRTUALLY YOUR HORSE LIVE SEIB SEARCH FOR A STAR SERIES

SEIB ARE PROUD TO HAVE BEEN RUNNING THESE COMPETITIONS FOR OVER TWO DECADES AND ARE NOW KEEN TO CELEBRATE VIRTUALLY!

SEIB are delighted to be partnering with Virtually Your Horse Live to give you an opportunity to take part in our competitions and be judged by the best in the business. Amateur classes open to Hacks, Riding Horses, Traditionals (all colours), Cobs including Maxi, Racehorses and Hunters.



ABOUT SEIB

SEIB INSURANCE BROKERS HAVE BEEN PROVIDING EQUESTRIAN INSURANCE FOR OVER FIVE DECADES AND IS STILL LEADING THE WAY...

- Barry Fehler founded SEIB as a 17-year-old in 1963 when the concept of horse insurance was virtually non-existent. He created his own insurance for one of his very successful show horses, found a company to underwrite it, and everything really began from there.
- SEIB has been responsible for introducing many aspects of today's equestrian and equine cover now taken for granted - including high-value veterinary cover with a ceiling on each incident rather than an annual total; reasonable cost horsebox insurance; cover for the older horse and pony; loss of use and much more.
- The company, often through its "hands on" experience, provides a complete range of insurance for the equestrian enthusiast
- SEIB has put a great deal back into the horse world through sponsorship and supporting equestrian events and activities
- SEIB have a product for homes with stables that includes cover for all the extras required when keeping horses
- SEIB provide liability insurance for many equine charities and are very competitive with cover for freelance Instructors
- SEIB is well known for their insurance for riding schools and livery yards offering a wide range of cover for different situations and liability with competitive premiums.
- SEIB have a new policy for sports horses valued at over £10,000. Call to find out all about the levels of cover on offer and the price - you may be surprised!

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SEARCH FOR A STAR



VISIT THE WEBSITE FOR MORE INFORMATION

For more information, latest news and to take a look at previous winners please visit the official site at www.seib.co.uk/competitions.

KEY DETAILS

Search For A Star Competition ("SFAS") is open to amateur riders only. Eligible riders include those who have not ridden, exhibited or owned a horse that has competed in a showing class at Horse of the Year Show since 2009; who do not produce, ride or train horses or riders for the show ring for remuneration, and are not judges registered with any association or society.

SFAS is open to horses and ponies who have not qualified for Horse of the Year Show ("HOYS") before 1 March 2020. They may have qualified for Royal International Horse Show ("RIHS") before this date but not have been placed in the rosettes in any class.

The horse or pony must never have been exhibited by a professional show rider or producer before competing at HOYS. Please read the rules for more details.

HOW TO ENTER

Entries can be made and paid for online by visiting the website www.seib.co.uk/competitions (subject to availability).

Entry fee is £10

JUDGES

Up to date details of judges will be available online in due course. www.seib.co.uk/competitions

PLEASE READ THE RULES

The onus is on the exhibitor, rider and owner to ensure that they meet the criteria of the SEIB Search for a Star competition. Organisers will not be held responsible for any advice given regarding eligibility.

RACEHORSE TO RIDING HORSE



THE SEIB RACEHORSE TO RIDING HORSE CHAMPIONSHIP IS A SERIES FOR THOROUGHBREDS THAT HAVE RACED IN EITHER POINT TO POINT, FLAT OR NATIONAL HUNT RACING.

The virtual competition is open to amateurs only and Search for Star rules apply.

If you have a hunter, hack, riding horse type ex-racehorse you are eligible to compete and the best horse on the day will be the winner.

Horses must be over 4 years old and 148cms or over.

KEY DETAILS AND HOW TO ENTER

Entries can be made and paid for online by visiting the website www.seib.co.uk/competitions. (subject to availability)

Entry fee is £10/class

JUDGES

Up to date details of judges can be found on the website www.seib.co.uk/competitions. The judges listed have confirmed attendance. They could be changed through circumstances beyond our control. Please regularly check the website for any changes.

It is important that you read the Rules and Regulations. These can be found at www.seib.co.uk/competitions

SFAS MOUNTAIN AND MOORLAND



All ponies exhibited in the SEIB Search for a Star M&M class must be registered in the main body of the Pure Bred M&M Stud Book of their respective breeds at the time of entry and entered in the name and ownership under which they are currently registered.

All ponies exhibited in the SEIB Search for a Star M&M classes are to be trimmed only within their Breed Society specification. Manes must not be plaited and tails not braided. No false hair or hair dyeing allowed. Ponies are restricted to the height limits laid down by their appropriate breed societies large breeds must not exceed 148cms, with the exception of Dales and Welsh Section D Cobs for which the respective Breed Society definition includes larger height ponies.

CONNEMARA 12.2hh - 14.2hh (128cm – 148cm)

DALES Preferred height range 14hh - 14.2hh (142.2cm – 148cm) (Ponies above and below this range to be placed at the discretion of the judges)

DARTMOOR Not exceeding 12.2hh (127cm)

EXMOOR Preferred height range Geldings 11.3hh - 12.3hh (119.4cm – 129.5cm) Mares 11.2hh - 12.2hh (116.8cm – 127cm)

FELL Not exceeding 14hh (142.2cm)

HIGHLAND Not exceeding 14.2hh (148cm)

NEW FOREST Not exceeding 14.2hh (148cm)

SHETLAND Not exceeding 42 inches (107cm)

WELSH A Not exceeding 12hh (121.9 cm)

WELSH B Not exceeding 13.2hh (137.2 cm)

WELSH C Not exceeding 13.2hh (137.2 cm)

WELSH D Exceeding 13.2hh (137.2 cm) no upper height limit

All ponies must be aged 5 years old and over

QUICK OVERVIEW OF SOME OF THE RULES:

Please read the rules and regulations carefully you will find them on www.seib.co.uk/competitions and follow the link to M & M's. You need to be aware that we are very strict with our policing of our amateur status as stated in our rules.

All ponies must be 4 years of age or over. No stallions are allowed

KEY DETAILS AND HOW TO ENTER

Entries can be made and paid for online by visiting the website www.seib.co.uk/competitions (subject to availability).

Entry fee is £10 for the M & M class

JUDGES

Up to date details of judges can be found on the website www.seib.co.uk/competitions - and follow the link. The judges listed have confirmed attendance. They could be changed through circumstances beyond our control. Please regularly check the website for any changes.

It is important that you read the Rules and Regulations. These can be found at www.seib.co.uk/competitions - and follow the link.

SCHEDULE

CLASS 1

SHOW HUNTERS

Exceeding 153cms, 4 years and over. Riders 15 years or over on January 1st 2020. Class will not be divided into different weights. Tweed jacket. Rosettes to 6th place.

Entry fee £10

CLASS 2

TRADITIONAL GYPSY COBS ALL COLOURS

Horses 4 years or over. Rosettes to 6th place and 1st will qualify at judge's discretion. Open to horses and ponies registered as a traditional gypsy cob within the TGCA stud book. Part-breds not eligible. Any queries about horse registration contact TGCAheadoffice@gmail.com. Owners and riders do not have to be a member of the TGCA but horses have to be registered in the TGCA traditional gypsy cob stud book.

The traditional gypsy cob should be a strong, sturdy and powerful cob coupled with an abundance of luxuriant flowing mane, forelock, tail, and leg hair known as feather.

Entry fee £10

CLASS 3

SEIB SEARCH FOR A STAR MOUNTAIN AND MOORLAND

Please visit SEIB Search for a Star Mountain and Moorland (page 5) for details.

Entry fee £10

CLASS 4

RIDING HORSE

Riding horse exceeding 148cms, 4 years or over. Riding horse - tweed jacket. Rosettes to 6th place.

Entry fee £10

CLASS 5

HACK

Hacks exceeding 148cms not exceeding 160cms. 4 years or over. Hack - show jacket. Rosettes to 6th place.

Entry fee £10

CLASS 6

SHOW COBS & MAXI COBS EXCEEDING 148cms

Show & maxi cobs, best of type will win. Maxi cobs should be true to type and all cobs should be hogged. Horses 4 years or over. Tweed jacket. Rosettes to 6th place.

Entry fee £10

CLASS 7

SEIB RACEHORSE TO RIDING HORSE

Open to amateur riders and owners as per the SEIB Search for a Star rulebook - see www.seib.co.uk/competitions

Entry fee £10



WHAT TO DO

Please take a good picture of your horse or pony stood up properly. Here are some pictures of what looks good and what doesn't.



AHEAD OF ENTRIES OPENING FOR THE VIRTUAL SEIB SEARCH FOR A STAR CHAMPIONSHIP AT YOUR HORSE 'VIRTUALLY' LIVE NEXT MONTH, WE ASKED ONE OF OUR JUDGES AND OUR RESIDENT SEARCH FOR A STAR PHOTOGRAPHER FOR SOME TOP TIPS ON GETTING THAT ELUSIVE PERFECT PHOTO.

Virtual Search for a Star, Mountain and Moorland class judge, David Ingle knows a thing or two about showing and judging horses. David is Director of Showing at Hickstead, sits on most judging panels in the UK and judges both nationally and internationally.

David's top tips:

- ✓ Stand the horse or pony up square, on a flat, level surface in-hand with a well-fitting bridle; no other tack should be used.
- ✓ Ensure the exhibit is square on to the camera. If the horse or pony is at an angle it can appear distorted or unbalanced in the picture.
- ✓ The best side is the near-side from which to view the exhibit at first.
- ✓ A "cheerful" picture is much more helpful than an "unhappy" one; ideally ears will be pricked and the exhibit will be alert.
- ✓ Ensure the exhibit is well presented i.e. clean and well groomed – for the plaited classes, with suitable neat plaits. Always have the feet neatly trimmed if bare foot, or be well shod.
- ✓ Ensure a clear view of the limbs is possible i.e. if there is a lot of tail then be sure to not let it "hide" the hocks.
- ✓ Always make sure the exhibit is not too far away, or too close, so the picture is a good representation to assess.

Photographer, Sue Robb has been taking the pictures for the Search for a Star classes for many years. In addition to working as the PA to SEIB's CEO, Barry Fehler, Sue runs her busy photography company SMR Photography and spends her weekends taking pictures either at horse shows, or on photo shoots.

Sue's top tips:

- ✓ Make sure your horse is standing in an area that provides a bit of space around him/her – no point cluttering up the image with the yard tools! Middle of your arena, field or any open area should be okay.
- ✓ Make sure the light is good and the sun is behind you not behind the horse otherwise you will end up with a silhouette! However, try not to take the photo in really bright sunshine, contrary to what you may think most photographers hate the midday sun!
- ✓ Early morning or later afternoon/evening provide a nice soft and usually more flattering light whilst middle of the day bright sunshine can cause glare and harsh shadows.
- ✓ Hold your phone landscape not portrait.
- ✓ If possible rest your phone on something as you take the shot as this will provide stability and prevent camera shake, alternatively rest your elbows on the fence, friend's shoulder or tuck them into your ribs so you again provide stability, try not to hold the camera phone at arm's length
- ✓ Take your time to pose the horse and have someone standing out of shot attracting the horse's attention to get ears forward (Mother's chance to jump up and down waving arms frantically or rattling the feed bucket!

DATA PRIVACY NOTICE

PLEASE NOTE: IF YOU DO NOT CONSENT TO US PROCESSING YOUR PERSONAL INFORMATION AS DESCRIBED IN THIS PRIVACY NOTICE WE WILL BE UNABLE TO TAKE YOUR ENTRY AND IT WILL BE RETURNED TO YOU IN FULL. HOWEVER, WE NEED TO MAKE IT CLEAR, BY NOT REQUESTING MARKETING INFORMATION YOU WILL NOT PREJUDICE YOUR ENTRY.

Your privacy is important to South Essex Insurance Brokers Limited ("SEIB"). SEIB will process your personal data and information in accordance with the applicable data protection law.

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SEIB may also retain for a reasonable period and use the information it holds relating to you for the purposes of arranging and administering any future competitions, including in respect of ensuring compliance with the rules surrounding the eligibility of entrants. SEIB will only retain your personal data and information for as long as necessary to fulfil the purposes for which it was collected, as set out above. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

Upon submitting your entry form to SEIB to enter the Competition, you are asked to consent to the terms and conditions of the competition and to SEIB processing your personal data and information in accordance with this Privacy Notice, including announcing your name, age and town of residence on its website (for the purpose of announcing the winners of the Competition) and sharing all of your personal data and information provided on your entry form with: (i) the judges and organisers of the Competition; (ii) the Your Horse Live Show; (iii) SEIB's PR advisers; (iv) the press (for publicity purposes); and (v) as otherwise provided for in the terms and conditions of the Competition. You are also asked to consent to SEIB using your personal data and information in the ways described in SEIB's Privacy Policy (which can be found at www.seib.co.uk/about-us/privacy-policy or by

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For further information on how SEIB manages data responsibly, including for fraud prevention, please refer to the Privacy Policy at www.seib.co.uk/about-us/privacy-policy or contact the Data Protection Officer as stated above.

SEIB reserves its right to change this Privacy Notice and its Privacy Policy from time to time for example to keep it up-to-date and compliant with legal requirements.

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SEIB

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from your friends.*

HORSE INSURANCE

It doesn't matter if your horse is a top competition horse or an old friend that just hacks around the block.

We are horse owners too, so we understand the bond you have with your horse. Let SEIB help you choose the right insurance.

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just quote SFAS or R2R***

Photography with thanks to Team Ramsay Horton for their kind assistance

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